

THE HEALTH

# مبتكر رونا للصحة

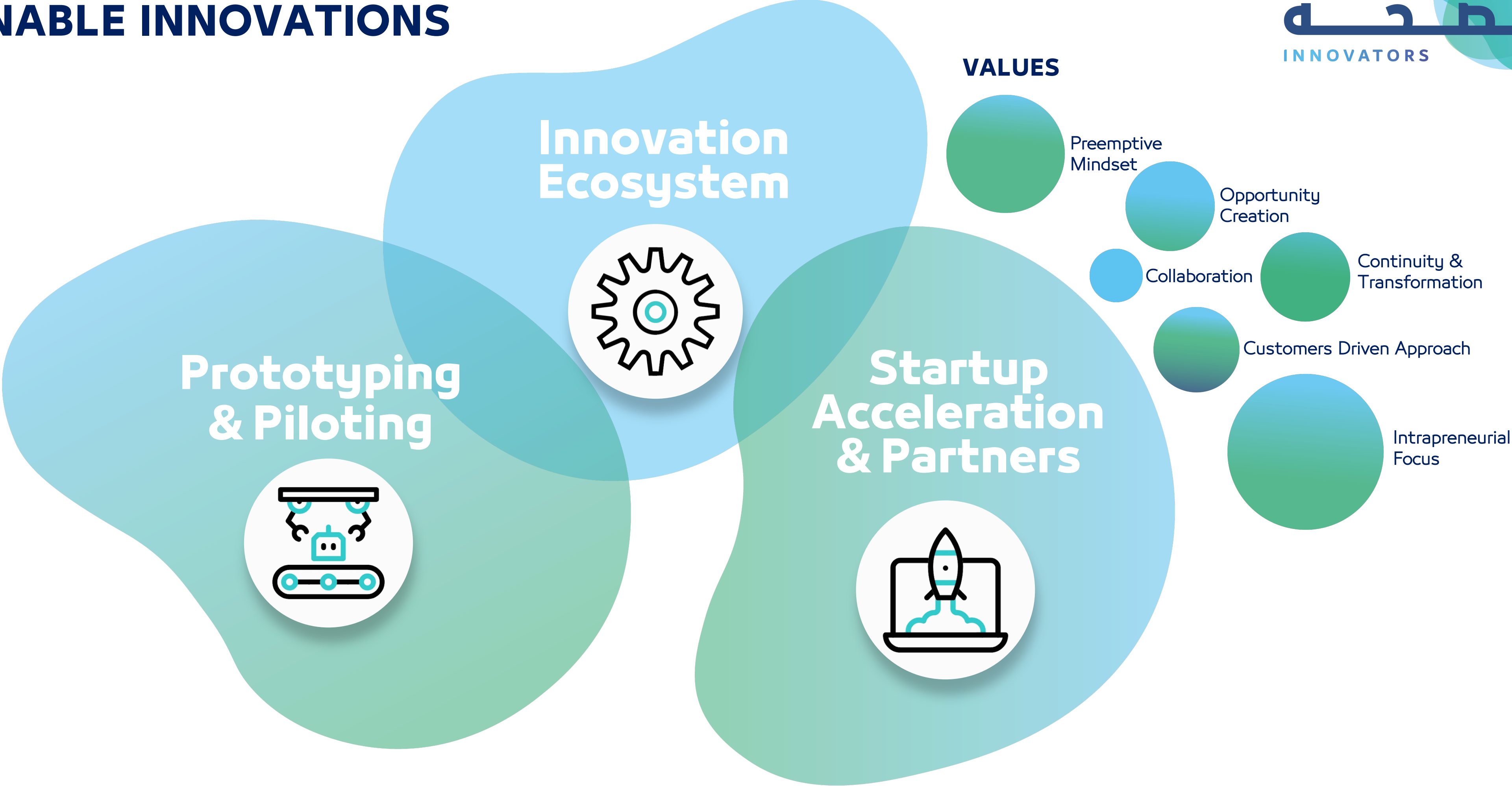
INNOVATORS

EHS INNOVATION  
STRATEGY  
2023 - 2026

**OUTCOMES**

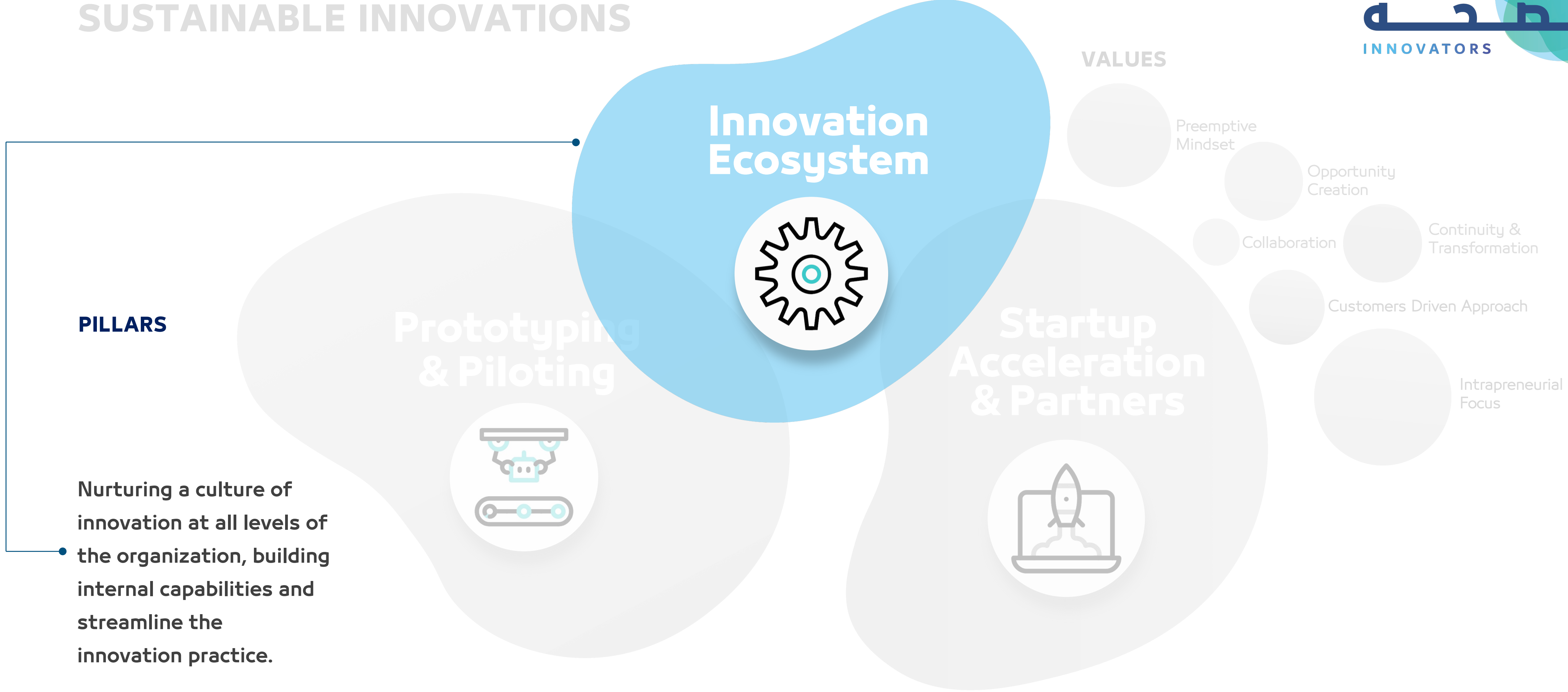
**HEALTHCARE ECONOMY  
 SUSTAINABLE INNOVATIONS**

**PILLARS**



OUTCOMES

HEALTHCARE ECONOMY  
 SUSTAINABLE INNOVATIONS



**PILLARS**

Nurturing a culture of innovation at all levels of the organization, building internal capabilities and streamline the innovation practice.

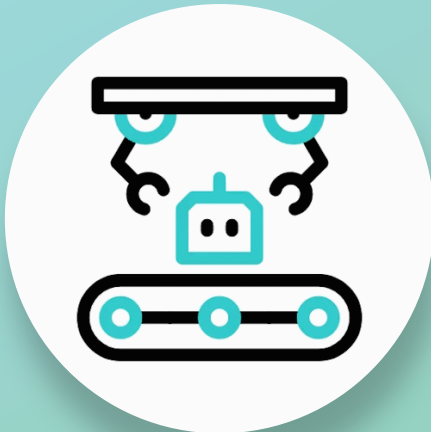
OUTCOMES

HEALTHCARE ECONOMY  
SUSTAINABLE INNOVATIONS



**PILLARS**

**Prototyping & Piloting**



Promoting prototyping and piloting mechanism, rollout innovations and scale innovation impact.

**Innovation Ecosystem**



**Startup Acceleration & Partners**



**VALUES**

Preemptive Mindset

Opportunity Creation

Collaboration

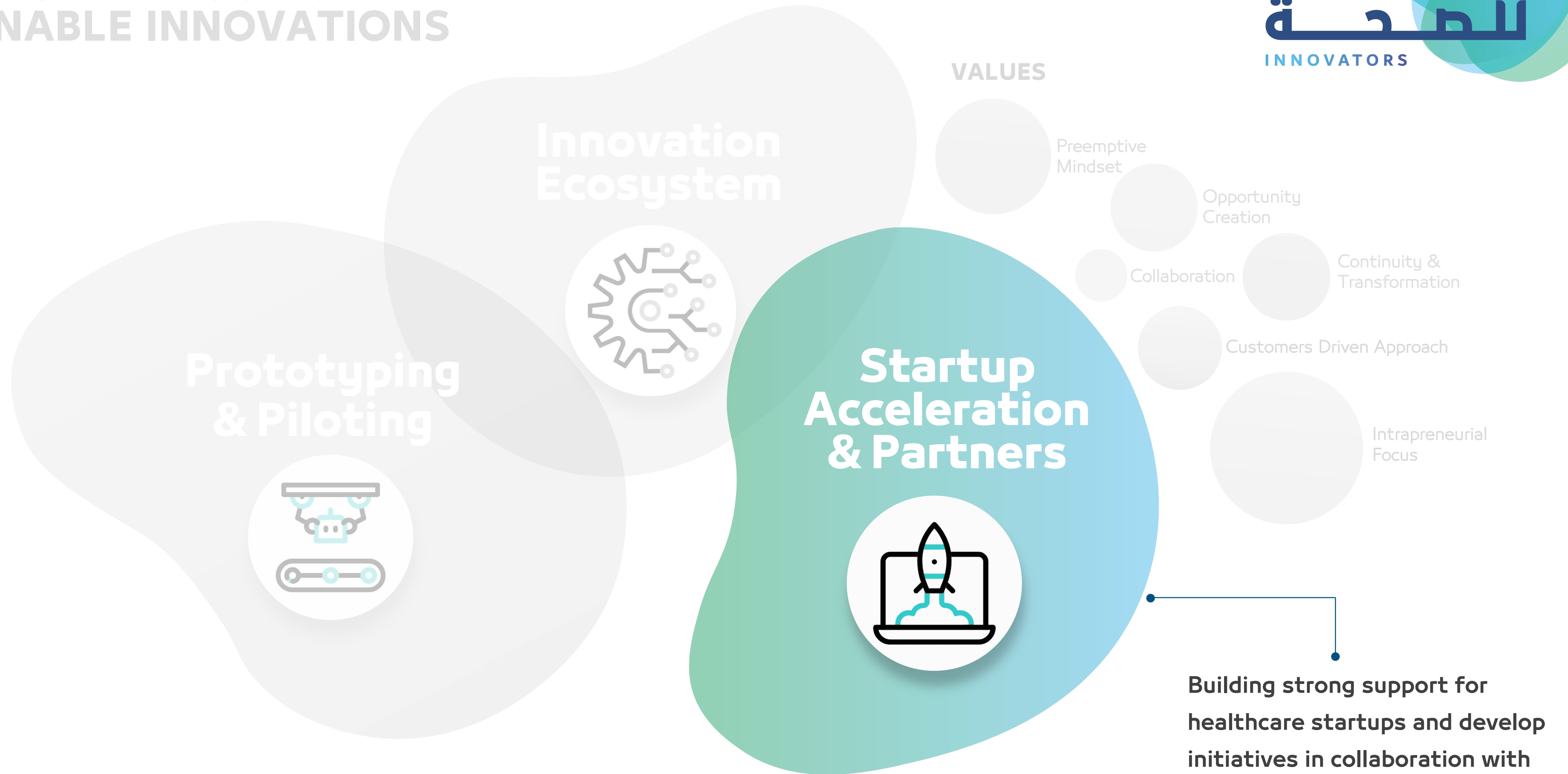
Continuity & Transformation

Customers Driven Approach

Intrapreneurial Focus

OUTCOMES  
 HEALTHCARE ECONOMY  
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PILLARS





OUTCOMES

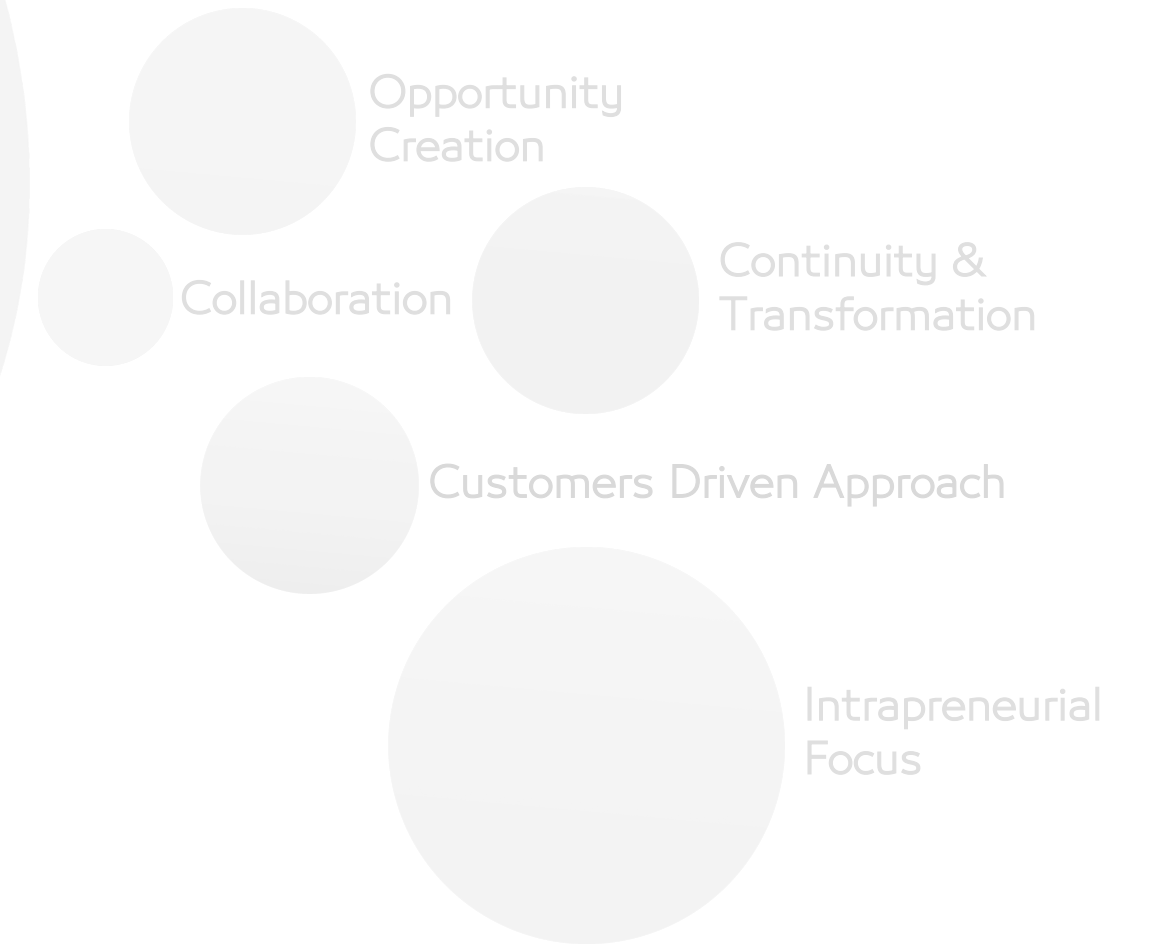
HEALTHCARE ECONOMY  
 SUSTAINABLE INNOVATIONS

VALUES



**Preemptive Mindset**

Nurturing a curious approach towards future trends and signals to better align the development of the organization to the changes of the market.



Innovation  
 Ecosystem



Prototyping  
 & Piloting



Startup  
 Acceleration  
 & Partners

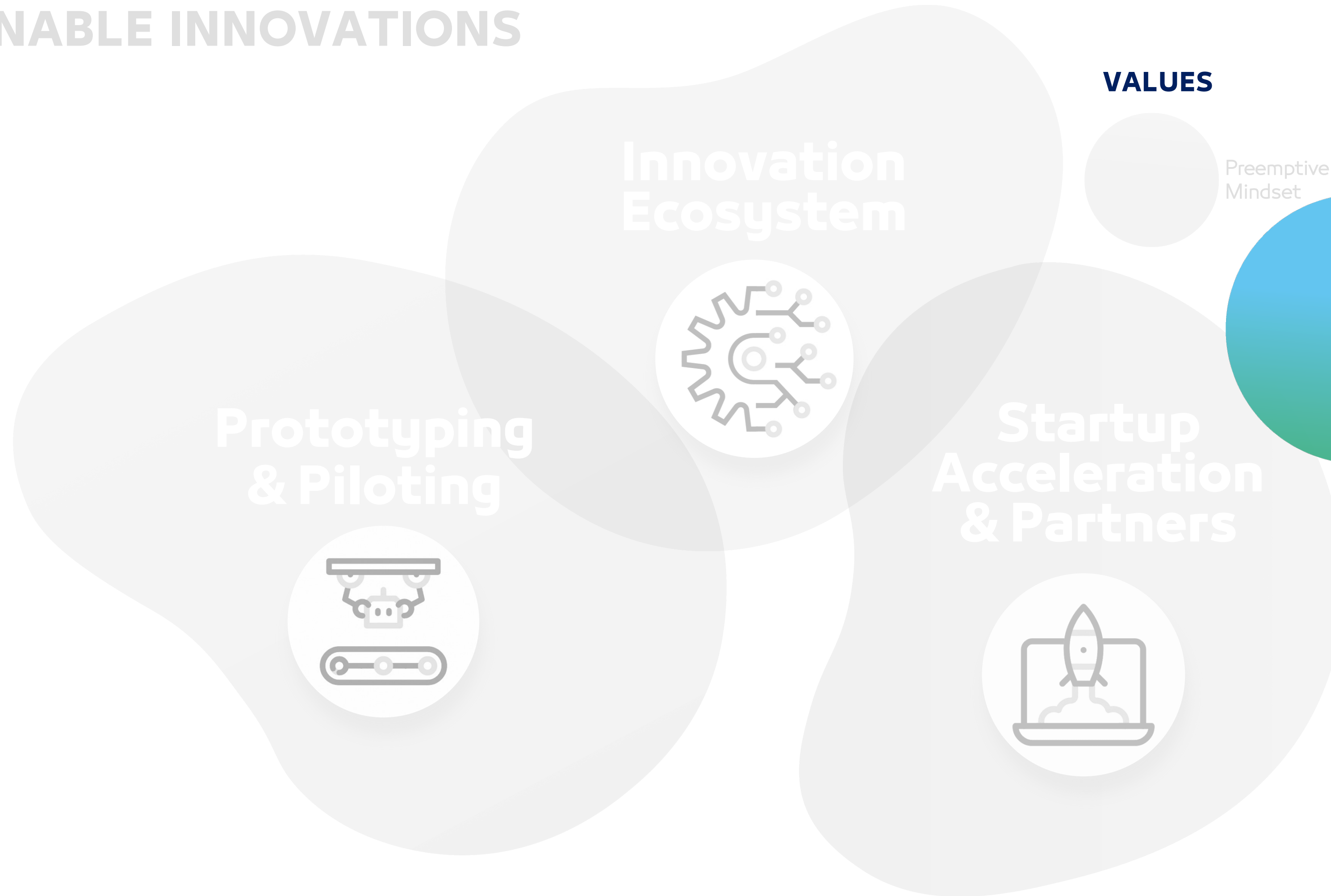


PILLARS

OUTCOMES

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VALUES

Preemptive  
 Mindset

**Opportunity  
 Creation**

Adopting a proactive approach towards innovation. Creating opportunities and not only reacting to changes but being part of the change.

Collaboration

Continuity &  
 Transformation

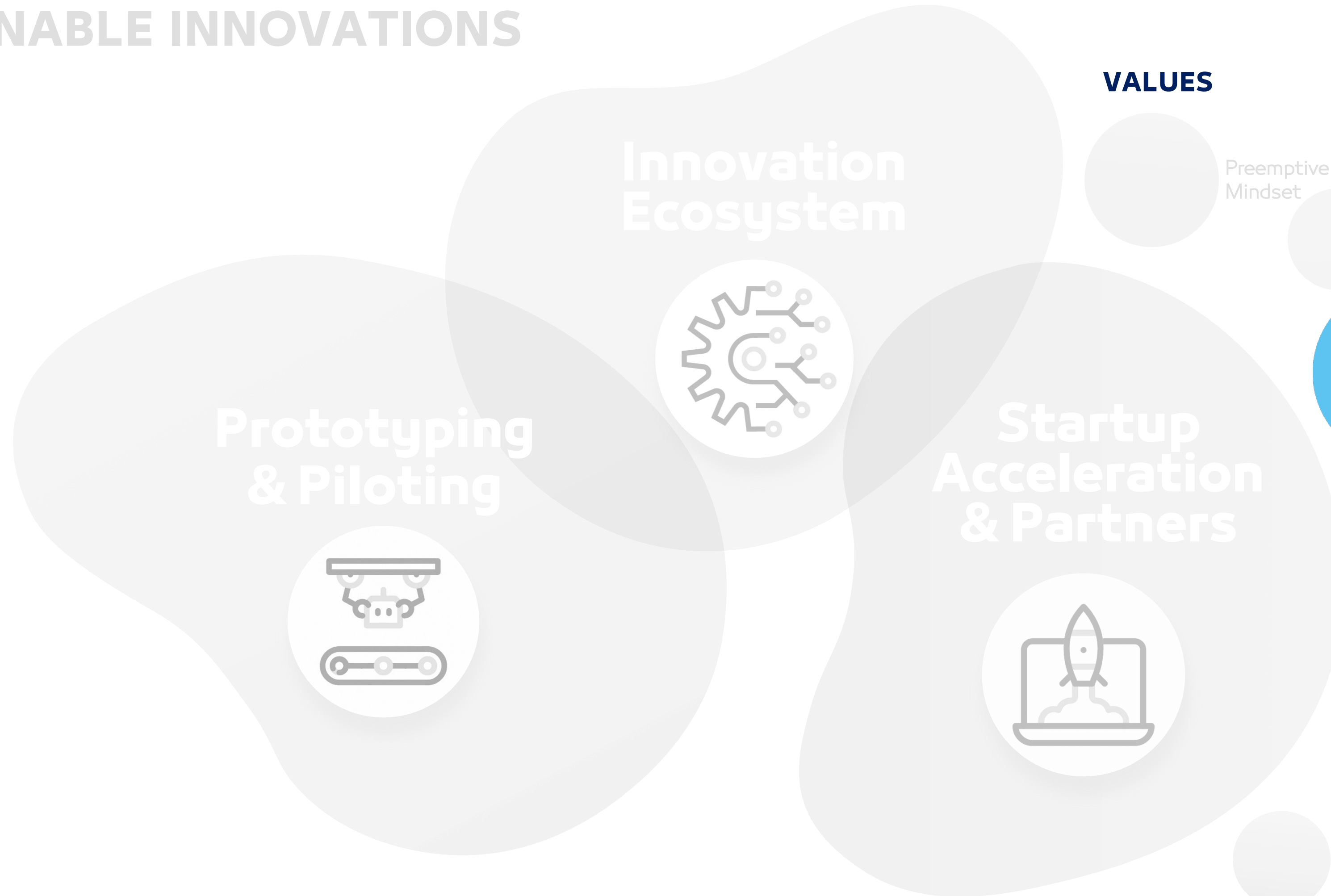
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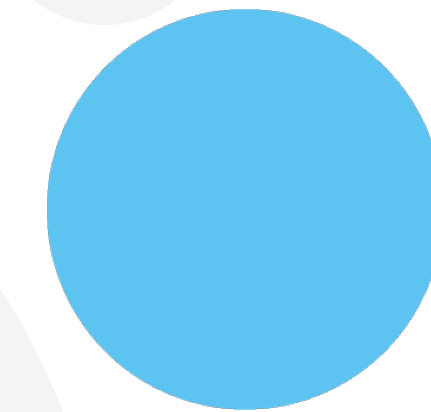
PILLARS



VALUES

Preemptive  
 Mindset

Opportunity  
 Creation



**Collaboration**

Embracing a collective approach towards innovation by engaging internal and external stakeholders in the innovation value chain following the quadruple helix model.

Continuity &  
 Transformation

Customers Driven Approach

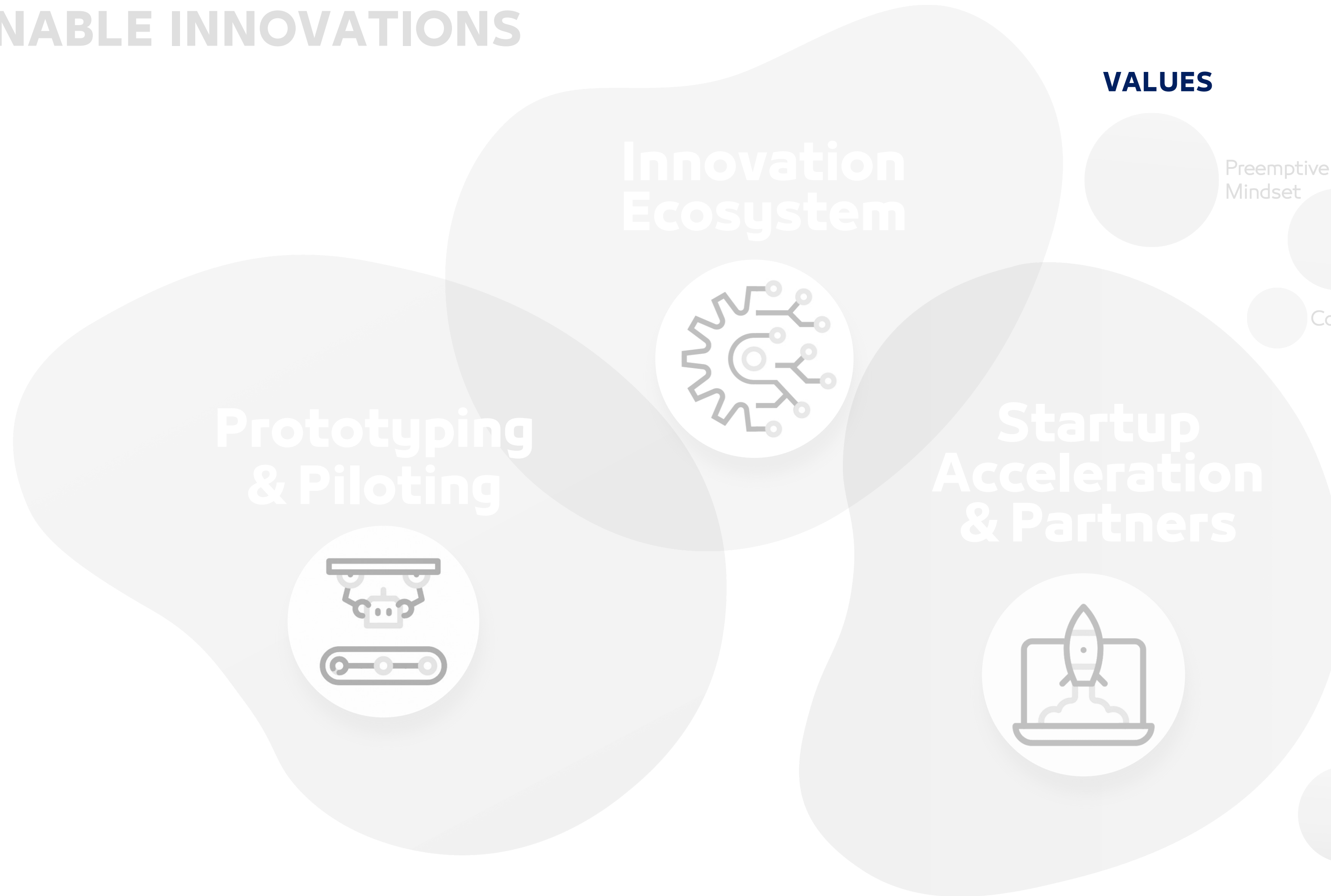
Intrapreneurial  
 Focus



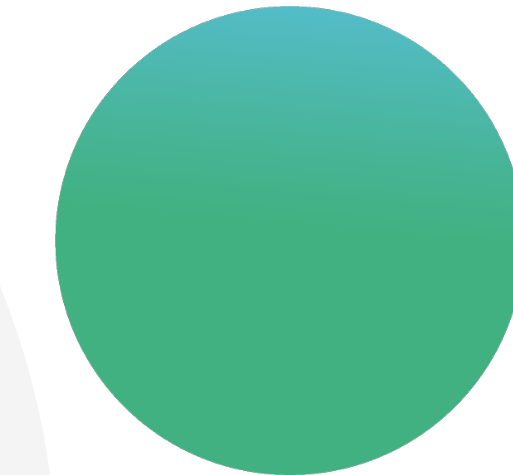
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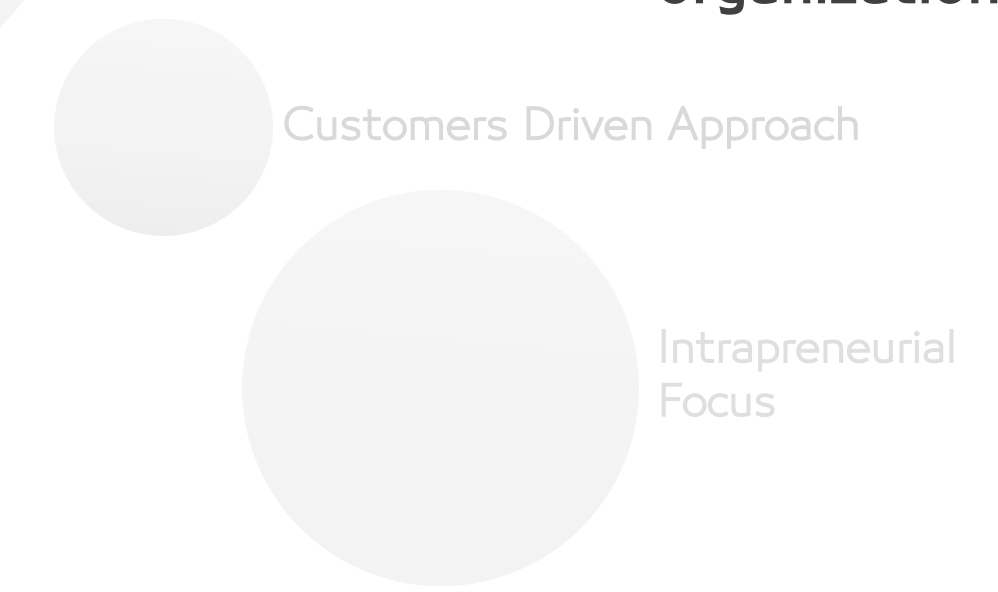


VALUES



**Continuity & Transformation**

Building a sustainable approach towards innovation by embedding change as part of the learning process of the organization.



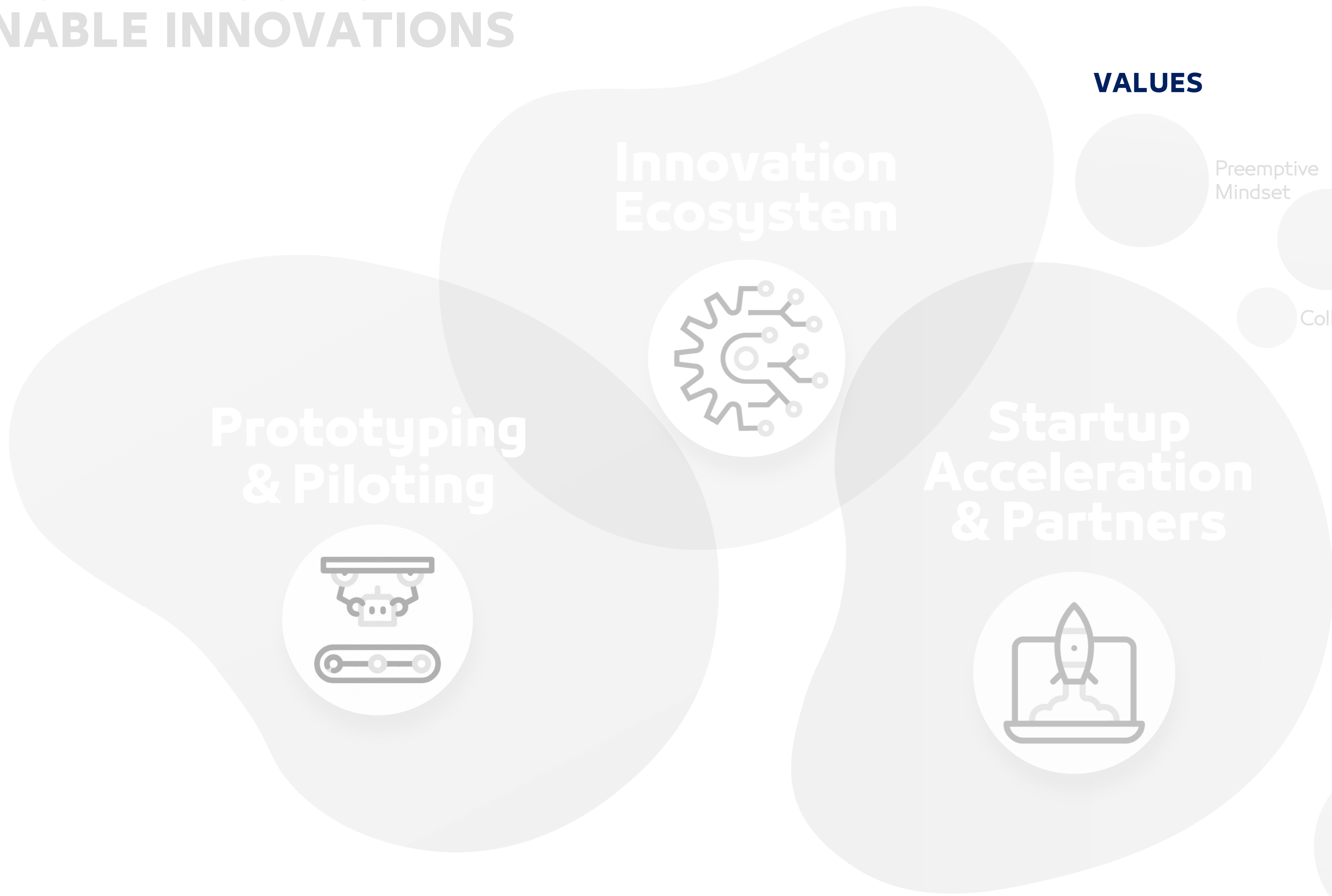
OUTCOMES

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**Customers Driven Approach**

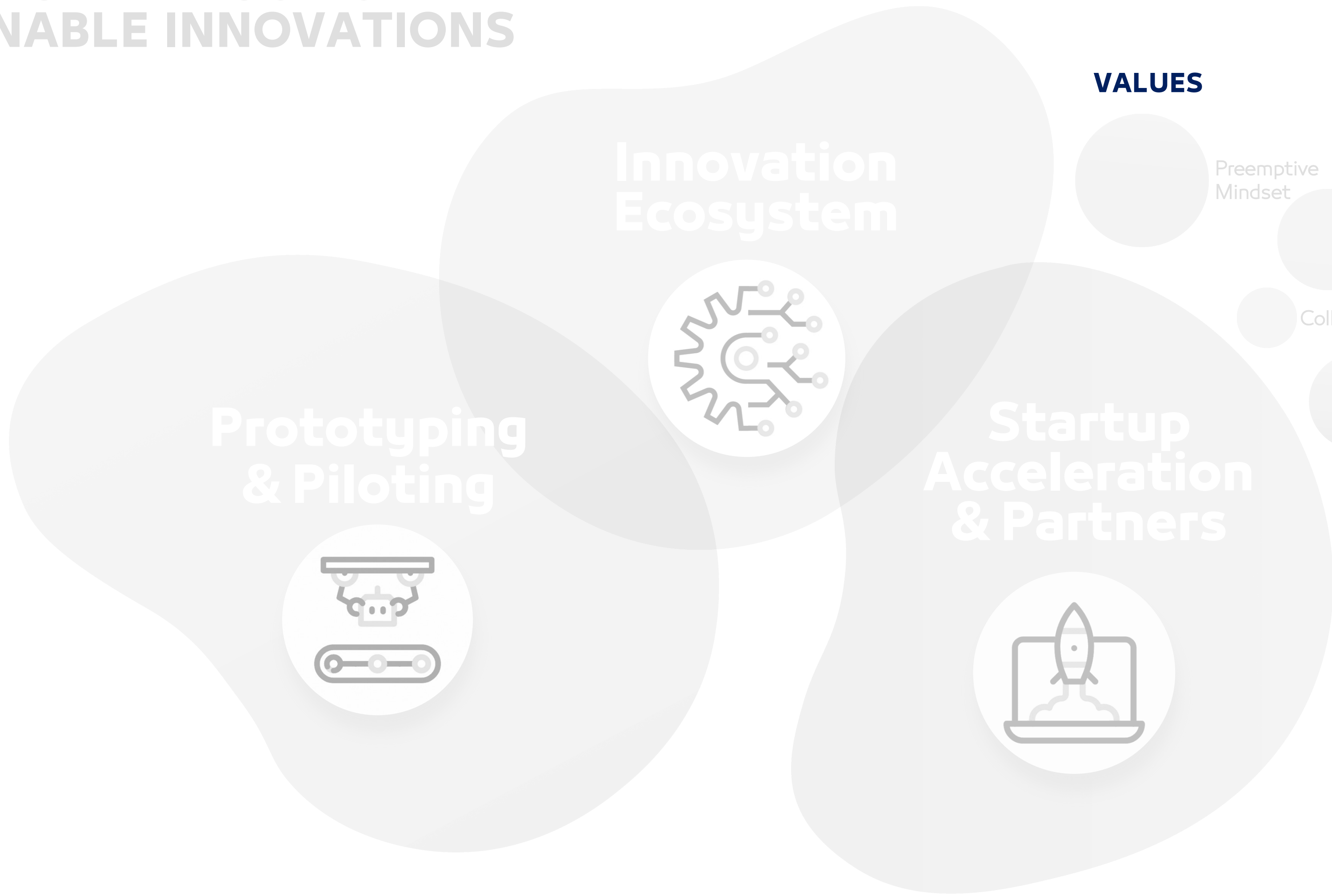
Developing a patient-driven approach to innovation to ensure the adoption of design thinking principle and a value driven innovation.

OUTCOMES  
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**VALUES**



**PILLARS**



**Intrapreneurial Focus**

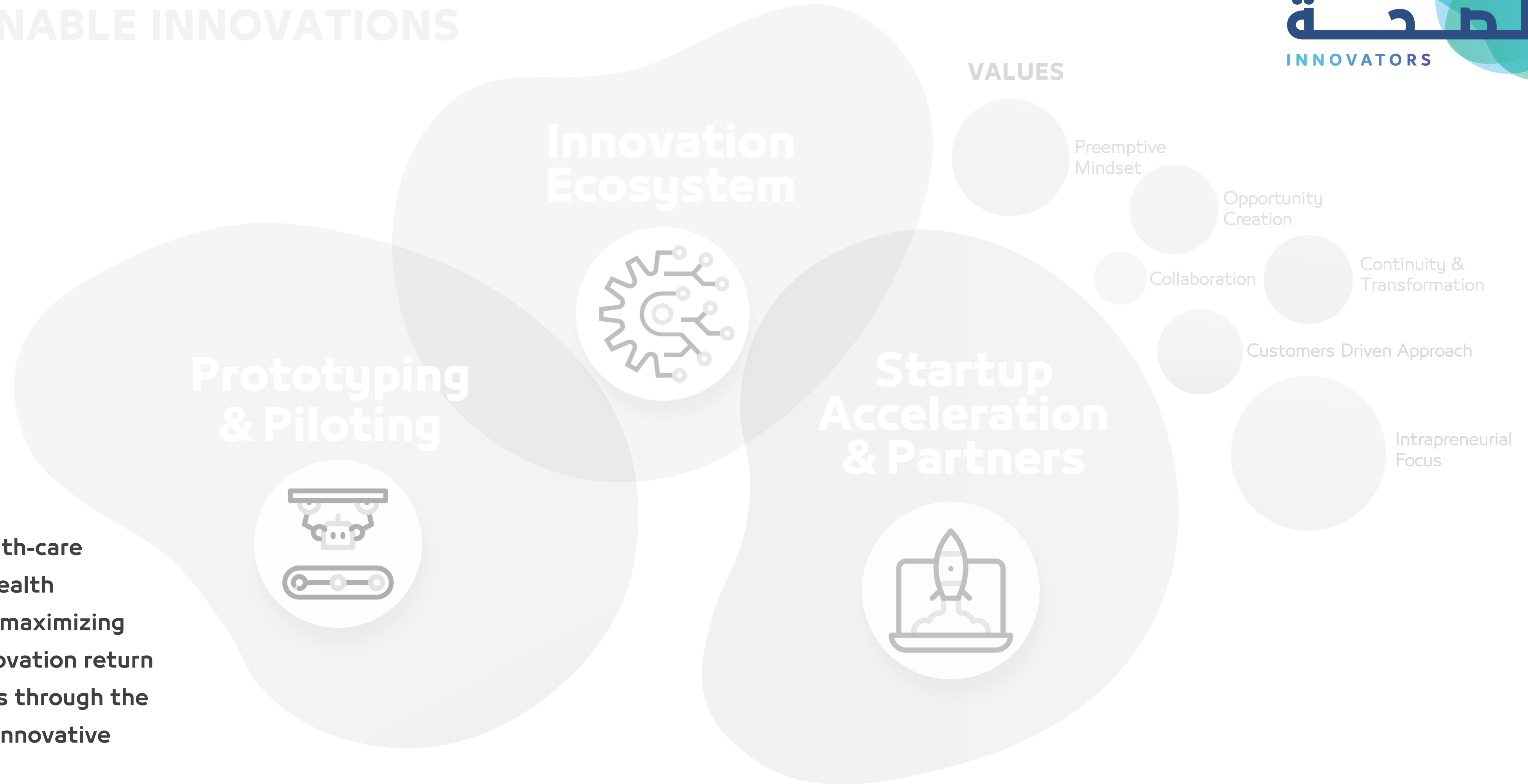
Enhance corporate innovation by sponsoring innovators through intrapreneurial programs and startup integration processes.

OUTCOMES

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Advancing health-care services and Health programs, and maximizing healthcare innovation return on investments through the application of innovative solutions.



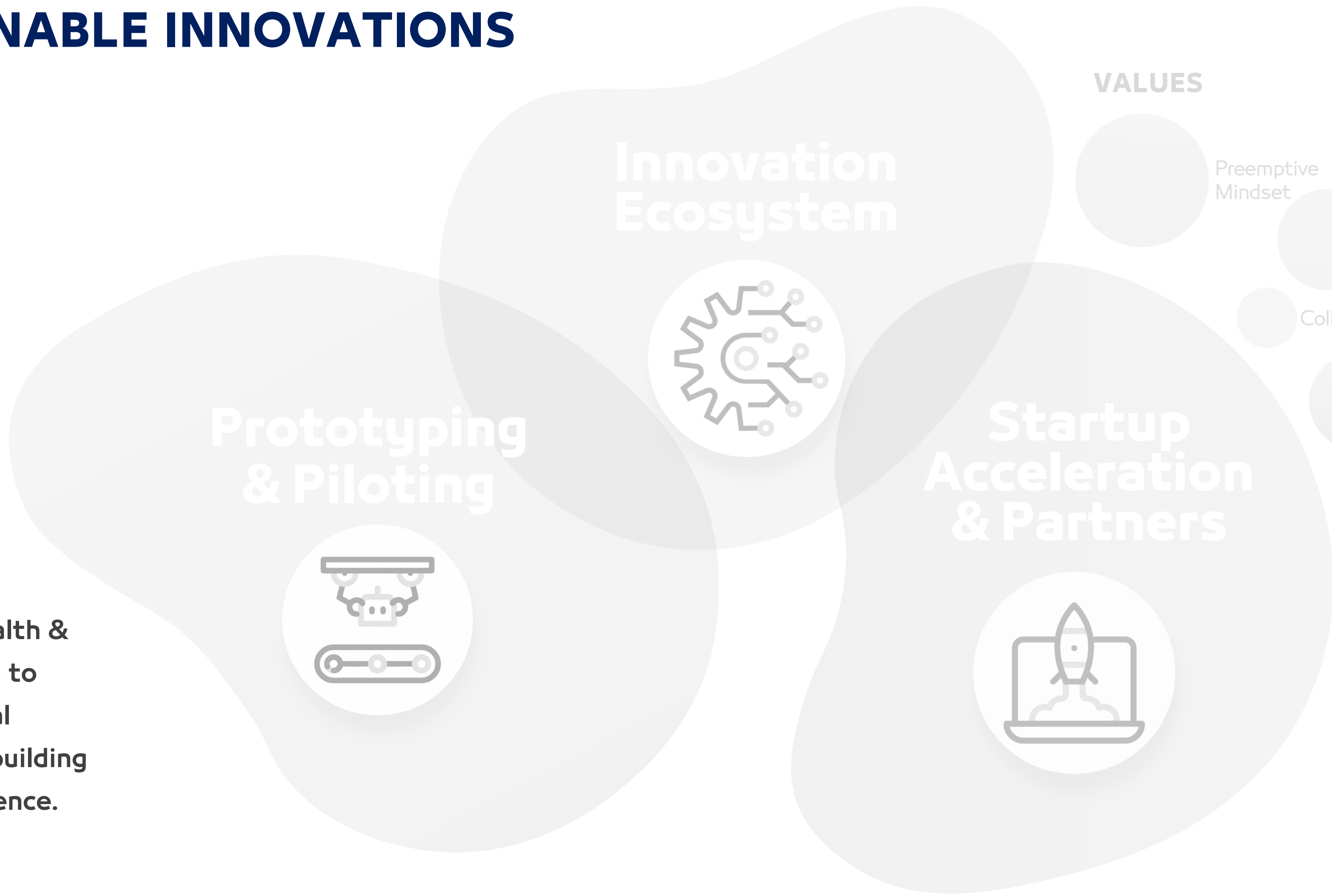
**OUTCOMES**

HEALTHCARE ECONOMY  
**SUSTAINABLE INNOVATIONS**

**VALUES**

- Preemptive Mindset
- Opportunity Creation
- Collaboration
- Continuity & Transformation
- Customers Driven Approach
- Intrapreneurial Focus

**PILLARS**



Investing in health & health systems to achieve national objectives for building economic resilience.